EITM Europe Summer Institute: Social Media Research

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Course website:
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Web scraping

Scraping the web: what?

An increasing amount of data is available on the web:

- Speeches, sentences, biographical information...
- Social media data, newspaper articles, press releases...
- Geographic information, conflict data...

These datasets are often provided in an unstructured format.

Web scraping is the process of extracting this information automatically and transforming it into a structured dataset.

Scraping the web: why?

- Copy & pasting is time-consuming, boring, prone to errors, and impractical for large datasets
- In contrast, automated web scraping:
  1. Scales well for large datasets
  2. Is reproducible
  3. Involved adaptable techniques
  4. Facilitates detecting and fixing errors
- When to scrape?
  1. Trade-off between your time today and your time in the future. Invest in your future self!
  2. Computer time is cheap; human time is expensive

Scraping the web: two approaches

Two different approaches:

1. Screen scraping: extract data from source code of website, with html parser and/or regular expressions
   - `rvest` package in R
2. Web APIs (application programming interfaces): a set of structured http requests that return JSON or XML data
   - `httr` package to construct API requests
   - Packages specific to each API: weatherData, WDI, Rfacebook... Check CRAN Task View on Web Technologies and Services for examples
   - More on APIs later this semester

The rules of the game

1. Respect the hosting site's wishes:
   - Check if an API exists or if data are available for download
   - Keep in mind where data comes from and give credit (and respect copyright if you want to republish the data!)
   - Some websites *disallow* scrapers on `robots.txt` file
2. Limit your bandwidth use:
   - Wait one or two seconds after each hit
   - Scrape only what you need, and just once (e.g. store the html file in disk, and then parse it)
3. When using APIs, read documentation
   - Is there a batch download option?
   - Are there any rate limits?
   - Can you share the data?

The art of web scraping

Workflow:

1. Learn about structure of website
2. Choose your strategy
3. Build prototype code: extract, prepare, validate
4. Generalize: functions, loops, debugging
5. Data cleaning

The art of web scraping

Three main scenarios

Three main scenarios

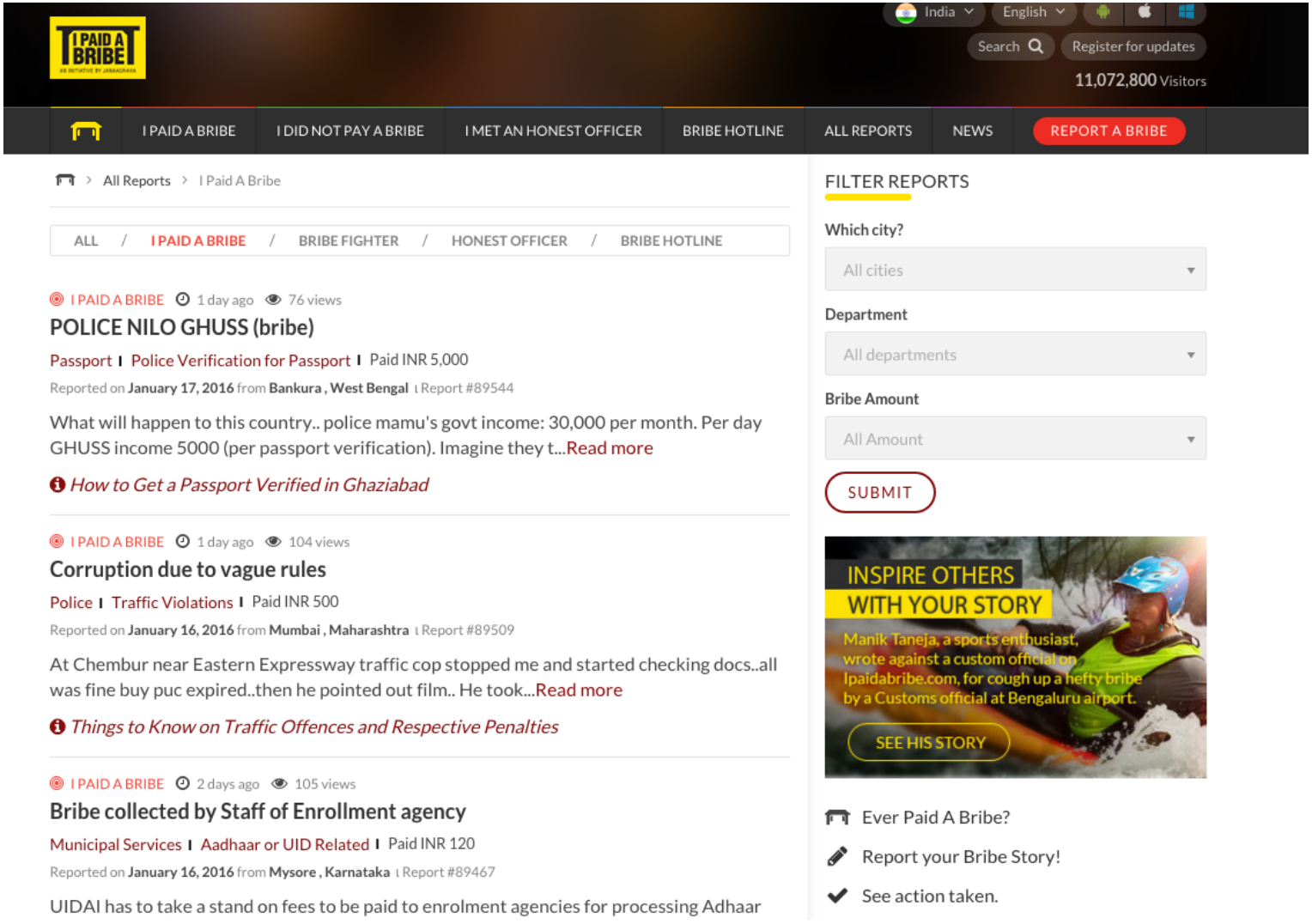
1. Data in table format

List of international courts [edit]

Name	Scope	Years active	Subject matter
International Court of Justice	Global	1945–present	General disputes
International Criminal Court	Global	2002–present	Criminal prosecutions
Permanent Court of International Justice	Global	1922–1946	General disputes
Appellate Body	Global	1995–present	Trade disputes within the WTO
International Tribunal for the Law of the Sea	Global	1994–present	Maritime disputes
African Court of Justice	Africa	2009–present	Interpretation of AU treaties
African Court on Human and Peoples' Rights	Africa	2006–present	Human rights
COMESA Court of Justice	Africa	1998–present	Trade disputes within COMESA
ECOWAS Community Court of Justice	Africa	1996–present	Interpretation of ECOWAS treaties
East African Court of Justice	Africa	2001–present	Interpretation of EAC treaties
SADC Tribunal	Africa	2005–2012	Interpretation of SADC treaties

Three main scenarios

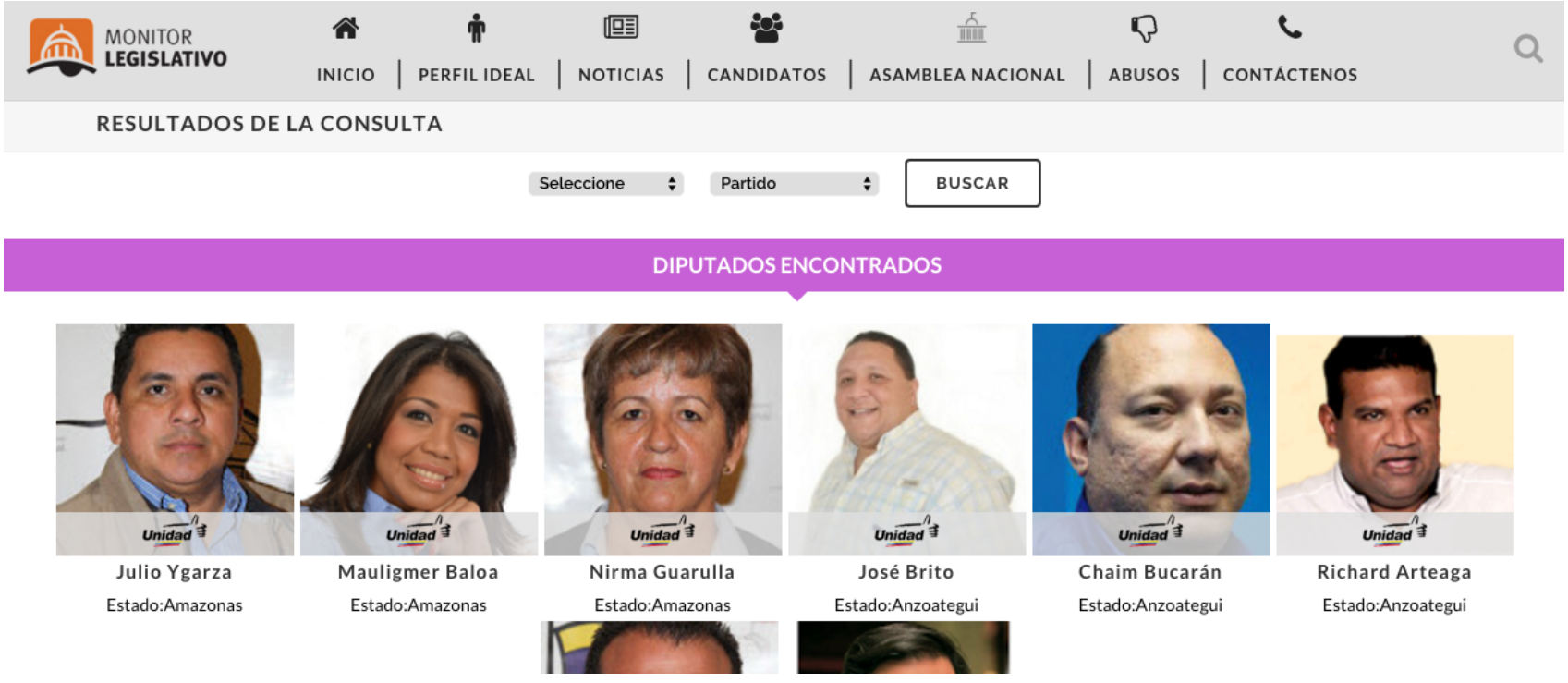
2. Data in unstructured format



www.ipaidabribe.com/reports/paid

Three main scenarios

3. Data hidden behind web forms



Candidates on 2015 Venezuelan parliamentary election

Three main scenarios

1. Data in table format
   - Automatic extraction with `rvest`
2. Data in unstructured format
   - Element identification with `selectorGadget`
   - Automatic extraction with `rvest`
3. Data hidden behind web forms
   - Automation of web browser behavior with `selenium`

HTML: a primer

Hypertext Markup Language (HTML): hidden standard behind every website.

- HTML is text with marked-up structure, defined by tags:
- ```
  <!DOCTYPE html>
  <html>
  <body>

  <h1>My First Heading</h1>

  My first paragraph.

  </body>
  </html>
  ```
- What you see in your browser is an interpretation of the HTML document
  ```

HTML: a primer

- Some common tags:
  - Document elements: `<head>`, `<body>`, `<footer>`...
  - Document components: `<title>`,`<h1>`, `<div>`...
  - Text style: `<b>`, `<i>`, `<strong>`...
  - Hyperlinks: `<a>`
- An example: www.pablobarbera.com

Beyond HTML

- Cascading Style Sheets (CSS): describes formatting of HTML components (e.g. `<h1>`, `<div>`...), useful for us!

- Javascript: adds functionalities to the website (e.g. change content/structure after website has been loaded)

Parsing HTML code

First step in webscraping: read HTML code in R and parse it

- Parsing = understanding structure
- How? `rvest` package in R:
  - `read_html`: parse HTML code into R
  - `html_text`: extract text from HTML code
  - `html_table`: extract tables in HTML code
  - `html_nodes`: extract components with CSS selector
  - `html_attrs`: extract attributes of nodes
- How to identify relevant CSS selectors?
  `selectorGadget` extension for Chrome and Firefox.

Login details: RStudio Server

RStudio Server URL:

`rstudio.pablobarbera.com`

user = eitmXX and password = passwordXX

where XX is your assigned number

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