POIR 613: Measurement Models and Statistical Computing

Pablo Barberá

School of International Relations University of Southern California pablobarbera.com

Course website: pablobarbera.com/POIR613/

Scraping the web

Scraping the web: what?

An increasing amount of data is available on the web:

- Speeches, sentences, biographical information...
- Social media data, newspaper articles, press releases...
- Geographic information, conflict data...

These datasets are often provided in an unstructured format.

Web scraping is the process of extracting this information automatically and transforming it into a structured dataset.

Scraping the web: why?

- Copy & pasting is time-consuming, boring, prone to errors, and impractical for large datasets
- In contrast, automated web scraping:
 - 1. Scales well for large datasets
 - 2. Is reproducible
 - 3. Involved adaptable techniques
 - 4. Facilitates detecting and fixing errors
- When to scrape?
 - 1. Trade-off between your time today and your time in the future. Invest in your future self!
 - 2. Computer time is cheap; human time is expensive

Scraping the web: two approaches

Two different approaches:

- 1. Screen scraping: extract data from source code of website, with html parser and/or regular expressions
 - rvest package in R
- 2. Web APIs (application programming interfaces): a set of structured http requests that return JSON or XML data
 - httr package to construct API requests
 - Packages specific to each API: weatherData, WDI, Rfacebook... Check CRAN Task View on Web Technologies and Services for examples
 - More on APIs later this semester

The rules of the game

- 1. Respect the hosting site's wishes:
 - Check if an API exists or if data are available for download
 - Keep in mind where data comes from and give credit (and respect copyright if you want to republish the data!)
 - Some websites disallow scrapers on robots.txt file
- 2. Limit your bandwidth use:
 - Wait one or two seconds after each hit
 - Scrape only what you need, and just once (e.g. store the html file in disk, and then parse it)
- 3. When using APIs, read documentation
 - Is there a batch download option?
 - Are there any rate limits?
 - Can you share the data?

The art of web scraping

Workflow:

- 1. Learn about structure of website
- 2. Choose your strategy
- 3. Build prototype code: extract, prepare, validate
- 4. Generalize: functions, loops, debugging
- 5. Data cleaning

1. Data in table format



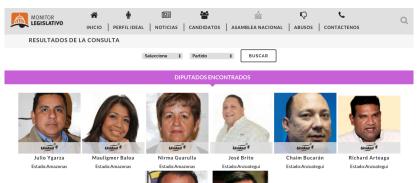
Name	¢ Scope ¢	Years active	Subject matter +
International Court of Justice	Global	1945-present	General disputes
International Criminal Court	Global	2002-present	Criminal prosecutions
Permanent Court of International Justice	Global	1922-1946	General disputes
Appellate Body	Global	1995-present	Trade disputes within the WTO
International Tribunal for the Law of the Sea	Global	1994-present	Maritime disputes
African Court of Justice	Africa	2009-present	Interpretation of AU treaties
African Court on Human and Peoples' Rights	Africa	2006-present	Human rights
COMESA Court of Justice	Africa	1998-present	Trade disputes within COMESA
ECOWAS Community Court of Justice	Africa	1996-present	Interpretation of ECOWAS treaties
East African Court of Justice	Africa	2001-present	Interpretation of EAC treaties
SADC Tribunal	Africa	2005-2012	Interpretation of SADC treaties
A 31 A 3 7 7 8	A		a

2. Data in unstructured format

TIPADA			🧿 India 🗡 English 🌱 🔶 📫					
BRIBE							h Q Register for updates 11.072.800 Visitors	
I PAID A	BRIBE I DID NOT	PAY A BRIBE	I MET AN HONEST OFFICER	BRIBE HOTLINE	ALL REPORTS	NEWS	REPORT A BRIBE	
All Reports → I Paid A Bribe					FILTER REPORTS			
ALL / IPAID A BRIBE / BRIBE FIGHTER / HONEST OFFICER / BRIBE HOTLINE				Which city?				
					All cities		Ψ.	
POLICE NILO G		5			Department			
Passport 1 Police Verification for Passport 1 Paid INR 5,000			All departme	ents	Ψ.			
Reported on January 17					Bribe Amount			
What will happen to this country police mamu's govt income: 30,000 per month. Per day GHUSS income 5000 (per passport verification). Imagine they tRead more			All Amount		*			
How to Get a Part of the set o	ssport Verified in	Ghaziabad			SUBMIT)		
I PAID A BRIBE	1 day ago 👁 104 view	vs			1000			
Corruption due	to vague rules				INSPIRE	OTHERS		
Police Traffic Viola					WITH YO	OUR STO	RY SALES	
Reported on January 16					Manik Taneja	a, a sports er	thusiast,	
At Chembur near Eastern Expressway traffic cop stopped me and started checking docsall was fine buy puc expiredthen he pointed out film He tookRead more					st a custom o com, for cou s official at E	gh up a hefty bribe		
Things to Know on Traffic Offences and Respective Penalties			SEE HIS					
🛞 I PAID A BRIBE 🕘					Contraction of the local division of the loc		and the second second	
Bribe collected	by Staff of Enro	llment agen	cy		FT Ever Pair	d A Bribe?		
Municipal Services 1 Aadhaar or UID Related 1 Paid INR 120			Report your Bribe Story!					
Reported on January 16, 2016 from Mysore , Karnataka I Report #89467								
UIDAI has to take a stand on fees to be paid to enrolment agencies for processing Adhaar				 See action taken. 				

www.ipaidabribe.com/reports/paid

3. Data hidden behind web forms



Candidates on 2015 Venezuelan parliamentary election

- 1. Data in table format
 - Automatic extraction with rvest
- 2. Data in unstructured format
 - Element identification with selectorGadget
 - Automatic extraction with rvest
- 3. Data hidden behind web forms
 - Automation of web browser behavior with selenium

HTML: a primer

Hypertext Markup Language (HTML): hidden standard behind every website.

- HTML is text with marked-up structure, defined by tags:

```
<h1>My First Heading</h1>
```

```
My first paragraph.
```

```
</body>
</html>
```

 What you see in your browser is an interpretation of the HTML document

HTML: a primer

- Some common tags:
 - Document elements: <head>, <body>, <footer>...
 - Document components: <title>,<h1>, <div>...
 - Text style: , <i>, ...
 - Hyperlinks: <a>
- An example: www.pablobarbera.com

Beyond HTML

Cascading Style Sheets (CSS): describes formatting of HTML components (e.g. <h1>, <div>...), useful for us!



 Javascript: adds functionalities to the website (e.g. change content/structure after website has been loaded)

Parsing HTML code

First step in webscraping: read HTML code in R and parse it

- Parsing = understanding structure
- How? rvest package in R:
 - read_html: parse HTML code into R
 - html_text: extract text from HTML code
 - html_table: extract tables in HTML code
 - html_nodes: extract components with CSS selector
 - html_attrs: extract attributes of nodes
- How to identify relevant CSS selectors? selectorGadget extension for Chrome and Firefox.